



# *Protein for People*

*“Putting Wild Salmon in Food Banks; Investing in Our Future”*

## **News – Revised Pricing**

January 19, 2015

**Re: Protein for People’s 2015 “Union Purchasing” offer!**

Dear Sisters and Brothers.

Protein for people is proud of the success of our new Union Purchase Program that allows unions to purchase low cost, high value, shelf stable, union labeled protein for their local food banks. We’ve recently negotiated a considerably better price for 2015.

Please disregard any previous mail regarding 2015 prices. On January 9<sup>th</sup> we announced a price of \$1.04 per can but that is now revised to just .90 per can. This offer should be good throughout 2015. Purchasing details are in the “Union Order” form.

Overwaitea Food Group’s donation of transportation means that our price includes delivery and tax to any of their 120 retail outlets (Save-On-Foods, Overwaitea Foods, Cooper’s Foods, Price Smart Foods, Urban Fare and Bulkley Valley Wholesale). Continuing assistance from our supplier, CanFisCo, and the Overwaitea Food Group is invaluable to the project’s viability. **To order simply fill out a “Union Order” form and mail it together with a cheque and we’ll send you union labeled salmon for your local food bank.**

Note: Unions without an OFG outlet nearby may contact us regarding alternatives.

Thank you,  
In Solidarity,

*John Radosevic*

John Radosevic, President,  
Protein for People Project

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